



MONEYCYCLE

Gesundheit bewegt!

HAW
HAMBURG

CARPE Student Challenge

5th CARPE Conference
Horizon Europe and beyond
Valencia 2019

The problem

Key factors



Health



Environment

The problems




Physical Inactivity¹

Overweight and Obesity²
Coronary heart disease³



Air Pollution⁵

Lung diseases⁶
Climate change⁷



Mental illness⁴

Quality of life



Infrastructure issues⁸

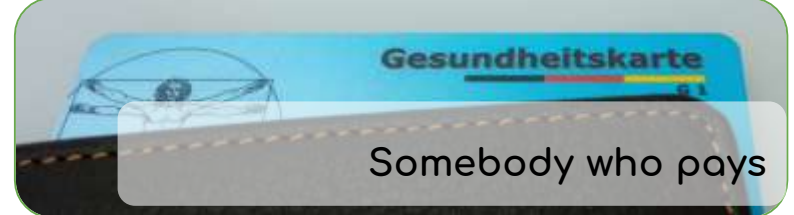
Space

The idea

What we have:



What we need:



Our solution

Make a change!



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Next steps



Financing partners



Programming



Marketing concept

Infrastructure improvements



Environmental impact



WE ARE BETTER THAN THIS!



Political signal

Vision



MONEYCYCLE

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Thanks for your attention!